

ORDER



Orders
Order / Rev: 49234
Alt Order #: 09791122
Product Desc: DSCC/NELSON FOR SEN.
Estimate: 544
Flight Dates: 08/15/12 - 08/21/12
Original Date / Rev: 08/14/12 / 08/14/12
Order Type: CIA - O

Fox 30 JAX

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Abar Hutton Media, LLC
Buying Contact:
Billing Contact:
 6190 Grovedale Ct
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Bill Nelson (D) US Senate
Demographic: A35+
Product Codes: US Senate
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	7	\$1,510.00	\$1,283.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	7	\$1,510.00	\$1,283.50	0.00
Totals	7	\$1,510.00	\$1,283.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Fox 30 JAX	5%	\$1,510.00
Market	100%	\$30,200.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	3%	\$906.00
WCWJ	0%	\$0.00
WJXT	35%	\$10,570.00
WJXX	3%	\$906.00
WTEV	46%	\$13,892.00
WTLV	8%	\$2,416.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAWS	08/15/12	08/21/12	M-F 9a-10a Dr Phil	CM	9:00 AM-10:00 AM	MTWTF--	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/15/12	08/21/12	MTWTF--			1			\$100.00		0.00			
2	WAWS	08/15/12	08/21/12	M-F 530p-6p Family Feud	CM	5:30 PM-6:00 PM	MTWTF--	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/15/12	08/21/12	MTWTF--			3			\$150.00		0.00			

Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days		Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WAWS	08/15/12	08/21/12	M-F 530p-6p Family Feud	CM	5:30 PM-6:00 PM	MTWTF--	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
FAMILY FEUD															
3	WAWS	08/15/12	08/21/12	M-F 6p-630p How I Met Your Mother	CM	6:00 PM-6:30 PM	MTWTF--	:30	1	\$120.00	P-3	0.00	NM	1	\$120.00
HIMYM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/12	08/21/12	MTWTF--		1				\$120.00		0.00			
E 4	WAWS	08/15/12	08/21/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	MTWTFSS	:30	1	\$560.00	P-2	0.00	NM	1	\$560.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/12	08/21/12	MTWTFSS		1				\$560.00		0.00			
5	WAWS	08/15/12	08/21/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	MTWTFSS	:30	1	\$280.00	P-3	0.00	NM	1	\$280.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/12	08/21/12	MTWTFSS		1				\$280.00		0.00			
													Totals	7	\$1,510.00